



Heartland Monitor Poll XVII

ALLSTATE/NATIONAL JOURNAL HEARTLAND MONITOR POLL XVII

National Sample of 1,000 ADULTS AGE 18+

(Sample Margin of Error for 1,000 Respondents = ±3.1% in 95 out of 100 cases)

Conducted May 29 – June 2, 2013 Via Landline and Cell Phone

1. Now, to start with, do you feel that **THE COUNTRY**, in general, is headed in the right direction, or do you think things are seriously off on the wrong track?

Direction of Country <i>(Trend Data Among Total Sample)</i>	4/09	7/09	9/09	1/10	4/10	8/10	12/10
Right direction	47%	38%	38%	34%	34%	27%	30%
Wrong track	42%	50%	50%	55%	54%	62%	60%
Neither	2%	3%	4%	4%	4%	6%	4%
Don't know / refused	9%	9%	8%	6%	8%	4%	6%

Direction of Country <i>(Trend Data Among Total Sample)</i>	3/11	5/11	10/11	12/11	3/12	5/12	9/12	11/12	4/13	6/13
Right direction	26%	28%	20%	20%	30%	33%	35%	41%	29%	30%
Wrong track	60%	58%	70%	70%	60%	57%	56%	51%	60%	58%
Neither	6%	4%	4%	5%	3%	3%	3%	3%	5%	6%
Don't know / refused	8%	10%	6%	5%	7%	7%	6%	5%	6%	5%



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And now thinking about things in Washington, D.C...

2. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president? **[IF APPROVE / DISAPPROVE, ASKED:]** Do you approve/disapprove strongly or somewhat?

Obama Approval/Disapproval <i>(Trend Data Among Total Sample)</i>	4/09	7/09	9/09	1/10	4/10	8/10	12/10
Strongly approve	38%	32%	31%	26%	26%	25%	26%
Somewhat approve	23%	24%	21%	21%	22%	21%	22%
TOTAL APPROVE	61%	56%	52%	47%	48%	46%	48%
Somewhat disapprove	8%	9%	11%	13%	11%	10%	12%
Strongly disapprove	20%	27%	29%	32%	35%	39%	35%
TOTAL DISAPPROVE	28%	36%	40%	45%	46%	49%	46%
Don't know / refused	11%	9%	8%	8%	7%	4%	6%

Obama Approval/Disapproval <i>(Trend Data Among Total Sample)</i>	3/11	5/11	10/11	12/11	3/12	5/12	9/12	11/12	4/13	6/13
Strongly approve	24%	27%	24%	22%	25%	26%	29%	32%	25%	24%
Somewhat approve	25%	24%	20%	22%	27%	21%	21%	22%	21%	24%
TOTAL APPROVE	49%	51%	44%	44%	51%	47%	49%	54%	46%	48%
Somewhat disapprove	14%	13%	11%	12%	12%	12%	8%	9%	11%	9%
Strongly disapprove	30%	28%	39%	37%	32%	36%	37%	34%	38%	36%
TOTAL DISAPPROVE	44%	41%	50%	49%	45%	48%	45%	42%	49%	46%
Don't know / refused	8%	8%	6%	7%	5%	6%	5%	4%	4%	6%

3. Do you approve or disapprove of the way Congress is handling its job? **[IF APPROVE / DISAPPROVE, ASKED:]** Do you approve/disapprove strongly or somewhat?

Congressional Job Approval/Disapproval <i>(Trend Data Among Total Sample)</i>	11/12	4/13	6/13
Strongly approve	4%	3%	3%
Somewhat approve	17%	14%	14%
TOTAL APPROVE	21%	17%	17%
Somewhat disapprove	20%	21%	25%
Strongly disapprove	52%	56%	52%
TOTAL DISAPPROVE	72%	76%	77%
Don't know / refused	8%	7%	6%



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4. And, overall, do you think that the actions being taken by the Obama Administration will...

Obama Administration's Actions <i>(Trend Data Among Total Sample)</i>	7/09	9/09	1/10	4/10	8/10	12/10
Increase opportunity for people like you to get ahead	40%	39%	37%	34%	32%	32%
Decrease opportunity for people like you to get ahead	30%	30%	34%	36%	38%	35%
Have no impact	23%	25%	25%	25%	26%	27%
Don't know / refused	8%	7%	4%	5%	5%	5%

Obama Administration's Actions <i>(Trend Data Among Total Sample)</i>	3/11	5/11	10/11	12/11	3/12	5/12	9/12	11/12	4/13	6/13
Increase opportunity for people like you to get ahead	31%	29%	31%	28%	31%	32%	36%	36%	29%	29%
Decrease opportunity for people like you to get ahead	34%	32%	37%	37%	34%	34%	36%	34%	43%	40%
Have no impact	30%	31%	26%	29%	29%	29%	21%	26%	21%	26%
Don't know / refused	5%	7%	5%	6%	5%	5%	6%	5%	7%	5%

5. And, who do you trust more to develop solutions to the country's economic challenges?

Trust to Develop Solutions <i>(Trend Data Among Total Sample)</i>	4/09	7/09	9/09	1/10	4/10	8/10	12/10
President Obama	55%	46%	48%	41%	39%	42%	42%
Republicans in Congress	26%	28%	27%	33%	32%	37%	36%
Both	3%	2%	3%	2%	2%	3%	3%
Neither	12%	17%	16%	19%	19%	14%	15%
Don't know / refused	5%	7%	6%	5%	8%	5%	4%

Trust to Develop Solutions <i>(Trend Data Among Total Sample)</i>	3/11	5/11	10/11	12/11	3/12	5/12	11/12	4/13	6/13
President Obama	40%	40%	40%	39%	44%	42%	48%	41%	42%
Republicans in Congress	36%	37%	33%	38%	36%	39%	32%	33%	33%
Both	2%	2%	2%	2%	1%	1%	3%	1%	2%
Neither	15%	14%	20%	16%	13%	13%	13%	19%	19%
Don't know / refused	8%	8%	5%	5%	6%	4%	4%	5%	4%



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6. And, in your opinion did President Obama's economic policies...

Obama Economic Policies Over the Years	4/13	6/13
Run up a record federal deficit while failing to significantly improve the economy	47%	46%
Help to avoid an even worse economic crisis, and are fueling economic recovery	40%	42%
Don't know / refused	13%	11%

**Previous Question Wording and Data:*

And, in your opinion did President Obama's economic policies...

Obama Economic Policies Over the Past Year <i>(Trend Data among Total Sample)</i>	9/09*	1/10*	4/10*	8/10*	10/11^	3/12^	5/12^	9/12^	11/12
Run up a record federal deficit while failing to end the recession or slow the record pace of job losses	43%	46%	46%	48%	48%	44%	46%	44%	44%
Help avoid an even worse economic crisis, and are laying the foundation for our eventual economic recovery	43%	43%	42%	39%	43%	45%	45%	46%	47%
Don't know / refused	14%	11%	11%	12%	9%	11%	10%	10%	9%

**And, in your opinion did President Obama's economic policies over the last 12 months...*

^And, in your opinion did President Obama's economic policies over the past few years...

7. And, in general, over the next 12 months, do you think the economy, overall will...

Change in Economy <i>(Trend Data Among Total Sample)</i>	11/12	4/13	6/13
Improve	44%	34%	37%
Stay the same	22%	28%	34%
Become worse	31%	35%	26%
Don't know / refused	3%	3%	2%

8. Considering all aspects of your life, including your personal finances, your family life, your health, and other factors...would you say that things in your life are going...

Life Status	Total
Very well	31%
Somewhat well	51%
TOTAL WELL	82%
Not very well	12%
Not well at all	6%
TOTAL NOT WELL	18%
Don't know / refused	*





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9. And, how would you rate your current personal financial situation? Is it...

Current Personal Financial Situation <i>(Trend Data among Total Sample)</i>	4/09	10/11	12/11	3/12	5/12	4/13	6/13
Excellent shape	6%	10%	6%	8%	7%	6%	9%
Good shape	36%	29%	35%	37%	36%	40%	39%
EXCELLENT / GOOD SHAPE	42%	39%	41%	45%	43%	46%	49%
Only fair shape	37%	39%	40%	40%	38%	39%	34%
Poor shape	19%	21%	18%	15%	17%	15%	17%
ONLY FAIR / POOR SHAPE	56%	60%	58%	54%	56%	54%	51%
Don't know / refused	1%	1%	1%	1%	1%	1%	*

10. Thinking ahead to this time next year, do you expect that your personal financial situation will...

Change in Personal Financial Situation <i>(Trend Data Among Total Sample)</i>	1/10	12/10	3/11	10/11	12/11	3/12	5/12	9/12	11/12	4/13	6/13
Improve	37%	30%	35%	38%	44%	41%	44%	45%	39%	36%	47%
Stay the same	41%	42%	39%	46%	38%	43%	41%	35%	36%	40%	40%
Become worse	20%	25%	23%	14%	14%	13%	12%	13%	22%	22%	11%
Don't know / refused	3%	3%	3%	2%	4%	3%	4%	7%	2%	2%	2%

Now, I'm going to read you a list of some different financial decisions that many Americans face in their lives. For each one, please tell me how realistic each one would be for you, given your current financial situation, if you were faced with that decision today...

11. Paying for a college education for you or your children.

Paying for College	Total
Very realistic	22%
Somewhat realistic	25%
TOTAL REALISTIC	46%
Not very realistic	18%
Not at all realistic	29%
TOTAL NOT REALISTIC	47%
Don't know / refused	6%





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12. Maintaining a comfortable standard of living during retirement.

Standard of Living in Retirement	Total
Very realistic	25%
Somewhat realistic	39%
TOTAL REALISTIC	64%
Not very realistic	14%
Not at all realistic	20%
TOTAL NOT REALISTIC	34%
Don't know / refused	2%

13. Being able to afford six months of expenses in case of an unexpected job loss or health emergency.

Affording Living Costs in the Event of a Job Loss	Total
Very realistic	24%
Somewhat realistic	28%
TOTAL REALISTIC	52%
Not very realistic	20%
Not at all realistic	26%
TOTAL NOT REALISTIC	46%
Don't know / refused	2%

14. These days, a great deal of information about people can be collected and used by businesses, law enforcement, government, individuals and other groups. This information can come from a variety of sources, including public databases, transaction history, internet usage, security cameras, GPS, and other sources.

Generally speaking, would you say that the collection and use of this information is...

View Point on the Collection and Use of Data	Total
MOSTLY POSITIVE because more information can result in better decisions about how to improve the economy, grow businesses, provide better service, and increase public safety.	38%
MOSTLY NEGATIVE because the information can be collected and used in a way that can risk personal privacy, peoples' safety, financial security, and individual liberties.	55%
Don't know / refused	7%





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15. Now, thinking specifically about the amount and type of information ABOUT YOU that might be available from these various sources, are you generally comfortable or concerned with the amount of information about you that can be collected and used?

Feelings Regarding Collection and Use of Data About Yourself	Total
Comfortable	43%
Concerned	55%
Don't know / refused	2%

16. Compared to previous generations, do you feel you have more or less privacy when it comes to your personal information?

Privacy Compared to Previous Generations	Total
More privacy	8%
Less privacy	90%
About the same	1%
Don't know / refused	1%

17. And, do you think the next generation will have more or less privacy when it comes to their personal information?

Privacy Compared to Next Generation	Total
More privacy	5%
Less privacy	93%
About the same	1%
Don't know / refused	1%

18. How much control do you feel you have over what type of information about you is collected and used by businesses, government, individuals, and other groups?

Control Over Information Collected and Used	Total
Great deal	5%
Some	29%
GREAT DEAL / SOME	34%
Not very much	37%
None at all	28%
NOT VERY MUCH / NONE AT ALL	66%
Don't know / refused	*





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19. And, how much control do you feel you have when it comes to being able to fix incorrect information about you or remove unwanted information?

Control Over Fixing Incorrect Information	Total
Great deal	6%
Some	32%
GREAT DEAL / SOME	39%
Not very much	37%
None at all	22%
NOT VERY MUCH / NONE AT ALL	59%
Don't know / refused	3%

And, how likely do you think it is that information on each of the following is available for businesses, government, individuals, and other groups to access without your consent?

[Q33a-i ASKED OF SAMPLE A ONLY, N = 500, MOE = ±4.38%]

Likelihood That Information is Available	TOTAL LIKELY	TOTAL NOT LIKELY	Very likely	Somewhat likely	Not very likely	Not at all likely	DK / ref
33a. Your personal health information	73%	24%	35%	38%	17%	7%	3%
33b. Your personal financial activity	80%	19%	43%	37%	12%	7%	1%
33c. Your location and travel activity	79%	19%	48%	31%	11%	8%	2%
33d. Personal pictures of yourself and your family	71%	27%	41%	30%	17%	11%	2%
33e. Your political preferences and activities	77%	20%	47%	30%	11%	8%	3%
33f. Identifiable information like your Social Security number and home address	79%	19%	45%	34%	14%	5%	1%
33g. Your shopping and purchasing history	82%	15%	56%	27%	8%	7%	3%
33h. Your communications history, like phone calls, emails and internet use	85%	14%	58%	27%	8%	6%	*
33i. Information about your children [ASKED AMONG THOSE WITH CHILDREN, N = 359]	79%	19%	42%	37%	12%	7%	2%



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And, how concerned are you about information on each of the following being used by businesses, government, individuals, and other groups without your consent?

[Q34a-i ASKED OF SAMPLE B ONLY, N = 500, MOE = ±4.38%]

Concern That Information is Available	TOTAL CONCERNED	TOTAL NOT CONCERNED	Very conc	Somewhat conc	Not very conc	Not at all conc	DK / Ref
34a. Your personal health information	76%	23%	46%	30%	15%	8%	*
34b. Your personal financial activity	88%	12%	57%	31%	7%	4%	*
34c. Your location and travel activity	70%	29%	36%	34%	15%	14%	*
34d. Personal pictures of yourself and your family	72%	28%	44%	27%	18%	10%	*
34e. Your political preferences and activities	54%	45%	29%	25%	27%	19%	*
34f. Identifiable information like your Social Security number and home address	92%	8%	74%	18%	4%	4%	*
34g. Your shopping and purchasing history	59%	40%	28%	32%	21%	19%	1%
34h. Your communications history, like phone calls, emails and internet use	80%	20%	48%	31%	12%	8%	*
34i. Information about your children [ASKED AMONG THOSE WITH CHILDREN, N = 353]	88%	11%	64%	24%	6%	5%	1%

How much do you trust the following groups or people to responsibly use information about you?

Trust in Groups to Responsibly Use Information About You	GREAT DEAL / SOME	NOT VERY MUCH / NOT AT ALL	Great deal	Some	Not very much	Not at all	DK / Ref
35a. The government	48%	51%	12%	36%	18%	33%	1%
35b. Law enforcement agencies	71%	28%	26%	45%	11%	17%	2%
35c. Financial institutions	63%	35%	19%	44%	18%	18%	2%
35d. Social Media sites	25%	70%	4%	21%	24%	46%	5%
35e. Your employer [ASKED AMONG EMPLOYED, N = 547]	79%	19%	41%	38%	8%	11%	2%
35f. Companies you buy things from online	44%	49%	6%	38%	21%	28%	7%
35g. Companies you buy things from in person	65%	33%	13%	52%	16%	17%	2%
35h. Cell phone and internet service providers	48%	50%	9%	39%	21%	29%	2%
35i. Political parties and candidates	37%	61%	5%	31%	26%	36%	2%
35j. Healthcare providers like doctors and hospitals	80%	20%	34%	46%	10%	10%	*
35k. Health Insurance companies	59%	40%	16%	42%	20%	20%	2%
35l. Home, Auto, and Life Insurance companies	63%	35%	14%	49%	18%	17%	2%
35m. The Internal Revenue Service, or IRS	53%	46%	18%	34%	15%	31%	2%
35n. The media	29%	69%	6%	24%	23%	46%	2%



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How often do you think each of the following groups COLLECTS information about you without your knowledge?

[Q36a-n ASKED OF SAMPLE A ONLY, N = 500, MOE = ±4.38%]

Frequency of Data Collection	TOTAL OFTEN	TOTAL NOT OFTEN	Very often	Somewhat often	Not very often	Not at all often	DK / Ref
36a. The government	73%	25%	41%	32%	17%	8%	2%
36b. Law enforcement agencies	56%	41%	23%	33%	27%	14%	2%
36c. Financial institutions	78%	19%	33%	45%	12%	7%	2%
36d. Social Media sites	70%	24%	44%	26%	11%	13%	6%
36e. Your employer [ASKED AMONG EMPLOYED, N = 288]	48%	49%	17%	31%	29%	20%	3%
36f. Companies you buy things from online	71%	23%	37%	34%	12%	11%	6%
36g. Companies you buy things from in person	61%	38%	21%	40%	24%	14%	2%
36h. Cell phone and internet service providers	79%	19%	37%	42%	11%	8%	2%
36i. Political parties and candidates	68%	29%	26%	42%	16%	13%	3%
36j. Healthcare providers like doctors and hospitals	59%	40%	19%	39%	28%	12%	2%
36k. Health Insurance companies	75%	22%	32%	42%	14%	8%	3%
36l. Home, Auto, and Life Insurance companies	74%	25%	28%	46%	16%	8%	1%
36m. The Internal Revenue Service, or IRS	73%	25%	39%	34%	15%	9%	2%
36n. The media	53%	44%	23%	30%	26%	18%	3%



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How often do you think each of the following groups USES information about you without your knowledge?

[Q37a-n ASKED OF SAMPLE B ONLY, N = 500, MOE = ±4.38%]

Frequency of Data Use	TOTAL OFTEN	TOTAL NOT OFTEN	Very often	Somewhat often	Not very often	Not at all often	DK / Ref
37a. The government	75%	22%	38%	36%	13%	10%	3%
37b. Law enforcement agencies	53%	42%	20%	33%	25%	18%	4%
37c. Financial institutions	69%	27%	23%	46%	17%	10%	4%
37d. Social Media sites	69%	25%	43%	26%	12%	13%	5%
37e. Your employer [ASKED AMONG EMPLOYED, N = 259]	33%	64%	9%	24%	33%	30%	3%
37f. Companies you buy things from online	67%	23%	35%	33%	14%	9%	10%
37g. Companies you buy things from in person	56%	41%	20%	37%	26%	15%	3%
37h. Cell phone and internet service providers	73%	23%	30%	42%	16%	8%	4%
37i. Political parties and candidates	62%	34%	26%	36%	20%	14%	4%
37j. Healthcare providers like doctors and hospitals	54%	43%	20%	35%	28%	16%	2%
37k. Health Insurance companies	69%	28%	26%	43%	17%	11%	3%
37l. Home, Auto, and Life Insurance companies	68%	30%	23%	45%	18%	11%	2%
37m. The Internal Revenue Service, or IRS	65%	31%	32%	33%	17%	13%	4%
37n. The media	58%	39%	26%	32%	21%	18%	3%



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And, considering the amount of information about you that is collected and used by businesses, government, individuals, and other groups, how likely is it that you will receive each of the following as a result of that information...

Likelihood of Positive Result Due to Data Collection	TOTAL LIKELY	TOTAL NOT LIKELY	Very likely	Somewhat likely	Not very likely	Not at all likely	DK / Ref
20. Greater safety and security for you and your family [ASKED OF SAMPLE A, N = 500, MOE = ±4.38%]	47%	50%	11%	36%	30%	20%	3%
21. Greater safety and security for the public [ASKED OF SAMPLE B, N = 500, MOE = ±4.38%]	53%	44%	12%	41%	24%	20%	3%
22. Access to lower prices on products and services you use most often	66%	33%	23%	43%	20%	13%	1%
23. More personalized information about products and services you might be interested in	69%	29%	29%	40%	17%	12%	2%
24. More employment opportunities	42%	55%	11%	31%	31%	25%	2%
25. More professional or business opportunities	48%	50%	12%	36%	28%	22%	2%
26. More ability to stay in touch or re-connect with friends and relatives [ASKED OF SAMPLE A, N = 500, MOE = ±4.38%]	70%	28%	33%	37%	16%	12%	2%
27. More ability to connect with new people who share your interests or beliefs [ASKED OF SAMPLE B, N = 500, MOE = ±4.38%]	56%	41%	18%	38%	23%	18%	3%
28. Better information about health risks facing you and your family [ASKED OF SAMPLE A, N = 500, MOE = ±4.38%]	63%	35%	20%	43%	20%	15%	2%
29. Better information about news events that impact you and your family [ASKED OF SAMPLE B, N = 500, MOE = ±4.38%]	61%	36%	19%	42%	23%	13%	3%
30. Lower rates on insurance	49%	49%	15%	34%	27%	21%	2%
31. Greater access to public assistance programs	49%	47%	15%	35%	26%	21%	4%



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32. What would you say is the biggest risk associated with the collection and use of your personal information?

Biggest Risk Associated with Data Collection	Total
Having your identity stolen	57%
Having your bank or credit card information released without your consent	18%
Being exposed to safety and security risks from the release of your geographic location	7%
Having information released that jeopardizes your reputation or relationships	4%
Being exposed to unfair treatment by an employer	3%
Having your image used without your consent	2%
Being exposed to unfair treatment by an insurer	2%
None of these	3%
Don't know / refused	4%

38. As I read the following, please let me know if you have ever done each one in order to protect against information about you being used without your knowledge.
(ACCEPTED MULTIPLE RESPONSES)

Actions Taken to Protect Against Information Being Used	Total
Taken steps to tighten your privacy settings on social media	59%
Bought software to protect personal information on your computer	57%
Made your phone number unlisted	36%
Disabled GPS functions on your phone or in your car	35%
Bought insurance to protect against identity theft	25%
Avoiding the Internet altogether	19%
None of these	9%
Don't know / refused	*





39. And, as I read the following statements, let me know if you have experience with any of the following.
 (ACCEPTED MULTIPLE RESPONSES)

Experience with Privacy Violation	Total
Had someone make fraudulent purchases with your information	37%
Been the victim of a crime	33%
Had someone share your picture or location without your permission	25%
Had your identity stolen	15%
Been audited by the IRS	14%
Been falsely accused or charged with a crime	9%
Been harassed or bullied online	9%
None of these	32%
Don't know / refused	*

40. And, regarding the Internet, including social media and other online services, which comes closer to your opinion?
 [ASKED AMONG INTERNET USERS, N = 871]

View of Social Media	Total
Being able to connect with people all over the world and access information on just about any subject is worth the potential privacy tradeoffs	47%
The ease of communicating and locating information online has made it too easy for personal information to be shared and is not worth the risks	47%
Don't know / refused	6%

41. How much control do you feel you have over how much of your personal information is shared by websites and online services you use?
 [ASKED AMONG INTERNET USERS, N = 871]

Control Over Your Information Being Shared	Total
Great deal	15%
Some	33%
GREAT DEAL / SOME	47%
Not very much	30%
None at all	22%
NOT VERY MUCH / NONE AT ALL	51%
Don't know / refused	1%





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42. How much control do you think you have over how much of your children's personal information is shared by websites and online services?

[ASKED AMONG THOSE WITH CHILDREN UNDER 18, N = 282]

Control Over Your Children's Information Being Shared	Total
Great deal	29%
Some	25%
GREAT DEAL / SOME	54%
Not very much	23%
None at all	22%
NOT VERY MUCH / NONE AT ALL	45%
Don't know / refused	1%

43. And, how confident are you that the websites and online services you use have adequate security policies to prevent unauthorized individuals or institutions from obtaining your personal information?

[ASKED AMONG INTERNET USERS, N = 871]

Confidence That Websites Protect Your Information	Total
Very confident	9%
Somewhat confident	50%
TOTAL CONFIDENT	59%
Not very confident	24%
Not at all confident	15%
TOTAL NOT CONFIDENT	39%
Don't know / refused	2%

44. And, which of the following would do most to protect Internet users' personal information?

[ASKED AMONG INTERNET USERS, N = 871]

Action That Most Protects Internet Users	Total
More careful behavior by Internet users	40%
More commitment by companies to not share users' information with other businesses or government	48%
More oversight of the Internet by the government	8%
Don't know / refused	3%





Heartland Monitor Poll XVII

45. Would you support or oppose a federal law that would require companies that operate online to permanently delete any personal information or activity if requested by that individual?

[IF SUPPORT/OPOSE, ASKED:] Would you STRONGLY (support/oppose) or just SOMEWHAT (support/oppose) this law?
[ASKED AMONG INTERNET USERS, N = 871]

Support For Federal Policy Requiring Data Deletion if Requested	Total
Strongly support	70%
Somewhat support	19%
TOTAL SUPPORT	88%
Somewhat oppose	4%
Strongly oppose	4%
TOTAL OPOSE	8%
Don't know / refused	3%

46. As you may have heard, it has been reported that the IRS gave additional scrutiny to the political activities of certain groups while reviewing their tax status. The White House has acknowledged that some agents at the IRS specifically targeted these groups based on their political affiliation.

IRS Targeting	Total
This type of activity by the IRS is a first-time occurrence and a result of a new kind of negative politics	16%
This type of activity is typical and has probably happened before during previous administrations	79%
Don't know / refused	5%

47. Now, there has been a great deal of debate about the use of private and public security cameras. Which of the following do you agree with more?

View on Public and Private Security Cameras	Total
While security cameras might serve a purpose in catching an occasional crime in action, they are overly intrusive into the lives and behaviors of law-abiding citizens who do not want their every move recorded.	33%
While some law-abiding citizens may be uncomfortable with having security cameras recording them during their daily lives, they serve an important role in protecting the public from criminals and terrorists.	62%
Don't know / refused	5%





Heartland Monitor Poll XVII

48. Which of the following would you be most willing to support to improve national security?
(ACCEPTED MULTIPLE RESPONSES)

Willing to Support To Improve National Security	Total
Increased camera surveillance of public places	44%
Increased censorship of websites and less freedom to access sources on the Internet	16%
Expanded government monitoring of cell phone and email activities	10%
None, I don't support any of these options	42%
Don't know / refused	3%





Heartland Monitor Poll XVII

Demographic Questions

A. Gender

Gender	Total
Male	48%
Female	52%

C. Region

Region	Total
Northeast	11%
Midatlantic	12%
Deep South	22%
Outer South	9%
Upper Midwest	17%
Great Plains	6%
Mountain	7%
Pacific	16%

D. Age

Age	Total
18-29	22%
30-39	18%
40-49	19%
50-59	17%
60-64	6%
65+	17%



Heartland Monitor Poll XVII

E. Which of the following best describes your current employment status?

Employment	Total
Employed full-time	47%
Employed part-time	8%
Retired	19%
Student	5%
Homemaker	8%
Unemployed and looking for work	7%
Unemployed, but not looking for work	5%
Don't know / refused	2%

F. Thinking about children, which of the following describes you?
(ACCEPTED MULTIPLE RESPONSES FOR 1-2)

Children	Total
I have one or more children under the age of 18	35%
I have one or more adult children	40%
I don't have any children	29%
Don't know / refused	*

G. Do you use the internet, at least occasionally?

Use the Internet	Total
Yes	87%
No	13%
Don't know / refused	--

H. Which of the following best describes your current relationship status? Are you . . .

Marital Status	Total
Married	53%
Single and never married	20%
Divorced	11%
Not married, but living together with a partner	5%
Widowed	7%
Separated	1%
Don't know / refused	2%



Heartland Monitor Poll XVII

I. People are often classified in different economic categories. Do you consider yourself to be:

Economic Class	Total
Upper Class	1%
Upper Middle Class	14%
Middle Class	43%
Lower Middle Class	25%
Lower Class	13%
Don't know / refused	3%

J. What is the last grade of formal education you have completed?

Education	Total
Less than high school	3%
High school graduate	25%
Some college / vocational school	29%
College graduate	27%
Post-graduate	13%
Don't know / refused	2%

K. Please tell me which of the following categories best applies to your total household income for 2011.

Income	Total
Less than \$15,000	14%
\$15,000 to less than \$30,000	15%
\$30,000 to less than \$50,000	15%
\$50,000 to less than \$75,000	19%
\$75,000 to less than \$100,000	11%
\$100,000 to less than \$200,000	13%
\$200,000 or more	4%
Don't know / refused	11%





Heartland Monitor Poll XVII

L. And, generally speaking, do you think of yourself as...

Political Affiliation	Total
Republican	24%
Democrat	30%
Independent / something else / other	42%
Don't know / refused	4%

M. Are you, or is anyone in your household a veteran or active duty military?
(ACCEPTED MULTIPLE RESPONSES FOR 1-2)

Veteran or Active Duty	Total
Yes, self	12%
Yes, household	14%
No	73%
Don't know / refused	2%

N. And are you or is anyone in your household the primary caretaker for an elderly relative or another ill or disabled family member?
(ACCEPTED MULTIPLE RESPONSES FOR 1-2)

Caring For Elderly or Disabled Family Member	Total
Yes, self	7%
Yes, household	6%
No	86%
Don't know / refused	2%

O. Are you, or is anyone in your household a current or former member of a labor union?
(ACCEPTED MULTIPLE RESPONSES FOR 1-2)

Union Member	Total
Yes, self	14%
Yes, household	8%
No	76%
Don't know / refused	3%



Heartland Monitor Poll XVII

P. What is your main racial background?

Race	Total
White / Caucasian	70%
African-American / Black	11%
Hispanic / Latino	12%
Asian-American / Asian	2%
Native American	1%
Other	1%
Don't know / refused	3%

Q. For which of the following social media sites do you have an active account that you've accessed in the past month?

[ASKED AMONG INTERNET USERS, N = 871]

Social Media Use	Total
Facebook	65%
Google+ (Google Plus)	23%
Twitter	18%
LinkedIn	17%
Pinterest	14%
MySpace	4%
Some other social network	6%
None of these	22%
Don't know / refused	3%